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# UND SMHS Strategic Plan Individual Unit Report for 2020

## GOAL 7 for **Psychiatry & Behavioral Science**

### LEARNING

**One UND Strategic Plan Goal 7: Attract support for the University by actively engaging alumni and donors. Goal by 2022, increase alumni contribution participation to 10% and achieve targeted fund raising goals set for each Dean, Vice President, and President.**

**UND SMHS Strategic Plan Goal 7: The SMHS will achieve the targeted fund raising goals set for the SMHS Dean and Vice President for Health Affairs.**

#### 1. Describe if/how your unit has addressed this goal.

Year 2 our goal includes outreach to the public on the importance of Foundation support. This was accomplished with a UND Alumni Faculty Focus interview; publication is pending

#### 2. Describe how your efforts are being assessed.

Completion of the above.

#### 3. Describe how your unit analyzed these data and what assessments were determined.

Review of feedback to the Foundation.

#### 4. Describe how your unit will implement any further changes and what barriers may exist.

Will await results as to whether the focus interviews have impact on our specific department, (vs. UND or UNDSMHS as a whole.)



**PROVIDE A RATING OF YOUR PROGRESS ON THIS GOAL:**    On Track;  Delayed;  Behind

*(additional space for text is provided on page 3 if needed)*

**Additional Information on Goal 7 (optional):**

Insert any additional information here.